

Dannell,

Just wanted to say
THANKYOU again for your
support in helping make Barrier
Awareness Day a grand success.
You gave us the opportunity to
make an impact on Greene County
& for this we will always be
grateful.

Sincerely,
Vikki Rheson & Tyne

Feb. 28, 1992

Please allow me to express my gratitude to your organization for the donation to purchase NIX shampoo for some of our students in the County School System. This has been of great value to some families who have a difficult time in purchasing this treatment by themselves.

Again, thank-you for your interest in the students in our school system.

Sincerely,
Judy Peas, R.

Dear Darrell:

Just a note to let you know how
much the Board appreciates
the good coverage you gave the
fair. It would be impossible
to have a good fair without
the help of folks like you.

Linn

November 13, 1990

Darrell, Kathy and Staff of WSMG:

I'd like to take this opportunity during American Education Week to express my appreciation to you and your station for all the time you allot to our Greeneville School System and our students for news on our school events.

School night has always been a super way of involving our students and an excellent way of letting the community know what is happening in our schools.

During this week we honor all the school support people and I can't think of a better support effort anywhere that is afforded our children than by your radio station.

Thank you for being interested and involved.

Sincerely,

Carolyn Broyles

Dear Mr. Bryan,

The children and staff of Eastview School would like to express appreciation to you for broadcasting the student's speeches during American Education Week. The children were thrilled to be on the radio! Many parents were proud, too! Your generosity and cooperation helped to make our celebration of American Education Week a success.

Thank you from all of us at Eastview!!

Sincerely,
Donna Hardy

WSMG - Daryl + all,

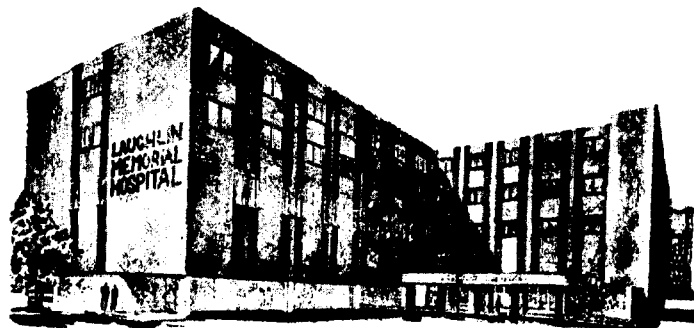
We wanted to say "Thank You" to everyone at WSMG for your help + support for our Great GMS Spring Event.

The fundraiser was a great success and you all were a big part in making it so.

Thanks Again for supporting GMS in all the many ways you do all year.

Carolyn Boyles (GMSG)

Jack G. Wilson, Administrator



March 7, 1989

LAUGHLIN MEMORIAL HOSPITAL, INC.

215 N. COLLEGE STREET
TELEPHONE: (615) 639-6161
GREENEVILLE, TENNESSEE 37743

WSMG Radio
ATTN: Darrell Bryan
Kathy Knight
942 Snapp Ferry Road
Greeneville, TN 37743

Dear Darrell and Kathy,

The staff of Laughlin Memorial Hospital wishes to take this opportunity to express our thanks to the both of you for your efforts in ensuring the success of the Family-Expo conducted on March 4 and 5, 1989.

Your presence was felt by everyone that participated as you circulated throughout the two day affair providing assistance and ideas to the various display booths.

Our area is blessed in having individuals such as you that are dedicated in improving the life styles of our community.


Again, thanks for allowing us the opportunity to work with you.

With warmest regards,

Robert R. "Noah" Roark
Director of Human Resources

RRR/rst

"We Care"



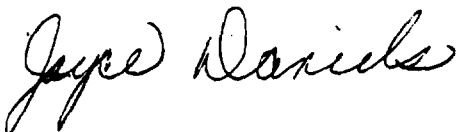
November 6, 1990

Dear Contributor,

We are most appreciative of your donation of public service announcements concerning the Light of Remembrance Service on Sunday, November 4 at Trinity Church. We had a tremendous response from the people of Greeneville and Greene County. This would not have been possible without your efforts to publicize the occasion. Many positive remarks are being received from the people of our community.

Enclosed is a copy of the program with your firm acknowledged on the back cover. Again, "thank you" for your support and sharing this day with us. We look forward to working with you next year.

Sincerely,



Joyce Daniels
Aftercare Community
Services Director



Nathan Malone
Greeneville-Greene
County Ministerial
Association President



Keep Greene Clean

207 N. Main St. Greeneville, TN 37743 (615) 639-7106, 638-4111

January 16, 1990

Mr. Darrell Bryan
Mr. Brian Cutshaw
WSMG Radio
P.O. Box 727
Greeneville, TN. 37744

Dear Darrell and Brian,

On behalf of the Administrative Committee of Keep Greene Clean. I want to take this opportunity to thank you for the excellent coverage and PSA's we received from WSMG Radio on our recent "Chipping of the Green" program.

This project was a tremendous success due to your support and cooperation. The ads were a big help in informing the community about this unique recycling effort. But most importantly, we diverted 1,347 trees from the landfill.

Once again, thanks for all your help! We appreciate you!

Sincerely,

Debbie Smith, Coordinator





GIRL SCOUTS

Appalachian
Girl Scout Council, Inc.
P.O. Box 3100 CRS
Oakland & Woodland Avenue
Johnson City, Tennessee 37601
(615) 929-8185
TN: 1-800-428-3991
VA: 1-800-826-2324

Serving 15 Counties

May 11, 1990

Dear Manager/Owner:

Thank you for the media support during our annual cookie sale campaign. Our top three sellers were awarded their prizes this week. They sold 1140, 649 and 563 boxes, respectively. You provided coverage that boosted community awareness and helped these girls and our council surpass our cookie sale goals.

Proceeds from the cookie sales fund programs that help the girls grow through a variety of experiences and adventures that increase the girls' understanding of themselves, each other and their community. You have made a significant contribution by supporting the Girl Scouts through your media coverage.

Thanks again for your continued support.

Sincerely yours,

Gina Larson
Information Specialist/
Assistant to the Executive Director



A United Way Agency

N
E
T
C
C
Y

Northeast Tennessee Council On Children & Youth

207 N. Boone St., Suite 800
Johnson City, TN 37604
615-928-0224

June 13, 1990

Mr. Darrel Bryan
WSMG Radio Station
942 Snapp Ferry Road
Greeneville, Tennessee 37743

Dear Mr. Bryan:

Thank you for your contribution in making Health and Safety Fair '90 a success. Approximately 550 students attended the Fair. Through the 20 exhibits and demonstrations, the children were exposed to issues of: health, nutrition, safety, drug and alcohol abuse, handicaps and self esteem. In addition, displays by Girl Scouts, Boy Scouts, Greene County Fire Department, Forest Service, and Keep Greene Clean promoted those organizations.

The Greene County Health and Safety Fair held on May 18, 1990 at Greene County Fairgrounds, was the result of several months planning and the efforts of many people.

To exhibitors, those that helped with set-up and take-down, those who donated food and drinks, loaned equipment, helped with arrangements, and to the media, our sincere thanks.

In some cases only one thank you letter is being sent to an agency/business. Please make sure your involved colleagues get the work that we appreciate their contribution.

Sincerely,

Christy Teilmann

Christy Teilmann, Chairperson
Health and Safety Fair Planning Committee

CT/lm

Oct. 2, 1990

Mrs. Kathy Knight
Mr. Darrell Bryan
WSMG
Snapp Ferry Road
Greeneville, TN 37743

Dear Kathy and Darrell:

As a parent of a freshman at
LHS, I would like to thank you
for providing equal time to both
sides of the Open Campus issue. Hopefully,
after your broadcast, more parents and
Board members will be aware of all
aspects of this matter.

I appreciate your interest in
this matter.

Thank you,
Susie H. Jones



TAKOMA ADVENTIST HOSPITAL

Post Office Box 1830 • Phone (615) 639-3151 • Fax (615) 639-0518
401 Takoma Avenue • Greeneville, Tennessee 37744-1830

November 6, 1990

WSMG Radio Station
% Daryl Bryon
942 Snapp Ferry Rd.
Greeneville, TN 37743

Dear Daryl,

Thank you for inviting us down to the station to talk about our annual Christmas Bazaar on the radio. The coverage you gave us was really appreciated. Thank you also for sending Brian down the day of the bazaar and giving us coverage on the air that day.

Your name will be listed in our next newsletter so the volunteers will know of your support.

Sincerely,

Evelyn Sheffer
Director of Volunteer Services

ES/jm



HANDICAPS UNLIMITED OF TENNESSEE, INC.

September 5, 1993

Mr. Darrell Bryan
WSMG Radio Station
P.O. Box 727
Greeneville, Tn. 37744

Dear Mr. Bryan,

On behalf of Handicaps Unlimited of Tennessee, Inc., we would like to convey our appreciation for your continued support. Since our conception in 1986, it has been extremely reassuring to know that you have been there for us.

It has been our goal to have the ability to make an impact in this community through our awareness programs and community action projects. We are an organization that works to advocate the rights, needs, and abilities of all persons with disabilities.

Many of our goals could not have been achieved if it had not been for the dedication of all the staff at WSMG. You supplied us with a powerful vehicle to send our messages to the public that started with our first abilities awareness day in May of 1986 and continues today with our many newer programs. It was only through your cooperation and understanding we learned how to communicate through all media. WSMG played a integral and incredible role in developing the professionalism of our organization and our members. Thanks to WSMG, we have gained media savvy.

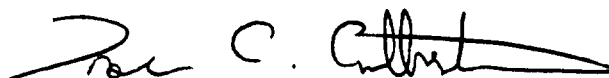
We conducted our first media interview on WSMG. The staff has always been very patient in explaining how to do an effective live and recorded interviews with any medium, how to write and record public service announcements, and how to prepare news releases. WSMG even personally submitted our PSA's and news releases to other media. WSMG has done live broadcast remotes and provided their mascot Smidge for projects including a Rock-a-thon, benefit concerts, an auction, and Awareness Day programs just to name a few.

During one of our Awareness Day programs we were privileged to have WSMG News Director Brian Cutshall as a participant in this program. Mr. Cutshall along with many other government officials and public personalities adopted a handicap for the day and discussed their experiences on WSMG which proved to heighten the awareness of the barriers that people with disabilities face in every day life. Using a wheelchair for mobility, he performed his job duties, ate at a buffet style restaurant, wheeled into the Greene County Courthouse (which he had difficulty doing!), and worked at overcoming barriers in every day life that people with disabilities face each day. We along with the rest of the community were enlightened in hearing Mr. Cutshall's perspective of the day when you interviewed him.

WSMG is so committed to the goals of our organization that your news director has agreed to serve as publicity coordinator for two of our largest community projects. One of these projects is referred to by us as Project SAVE (Special Advocates for Vital Education). SAVE established the state of Tennessee's first CPR classes for persons with disabilities in 1992. The other project is Operation Playground, a program to build East Tennessee's first handicap accessible playground for children with and without disabilities to be located in Tusculum this year. Through WSMG contacts, we were able to acquire several news stories on both projects through the Associated Press and media in the Tri Cities and Knoxville markets. Coverage of these projects required several out of town trips by WSMG staff.

It is indeed apparent to us that the cooperation from WSMG has exceeded the assistance from all other local, regional, state and national media combined. Working with you, Assistant Manager Kathy Knight, Brian Cutshall, and the rest of the staff of WSMG had been a valuable learning experience for everyone in our group. The words Thank You in no way can express the sincere appreciation we feel you and your staff deserve for believing in us and working with us for the improvements made in our community. We hold a very special place in our hearts for all of you and our gratitude to WSMG is endless.

Sincerely,

A handwritten signature in dark ink, appearing to read "Tyre C. Culbertson", with a stylized, sweeping flourish at the end.

Tyre C. Culbertson
Executive Director/Founder

Board of Education

Mr. Ray Adams
Chairman

Mr. Don Bible
Vice Chairman

Mrs. Kay Leonard
Secretary

Mr. Bob Southerland
Treasurer

Dr. George Scott
Member

Administrative Staff

Dr. Jerry F. Ward
Superintendent

Dr. Joyce F. Bales
Assistant Superintendent

Mr. Ralph C. Bohannon
Director of Special Services

GREENEVILLE CITY SCHOOLS

April 30, 1990

Mr. Tony Hayes, Director
Tennessee Education Association Communications
598 James Robertson Parkway
Nashville, TN 37919

Dear Mr. Hayes:

This letter is written to support the nomination of WSMG Radio Station for the NEA Broadcasting Award. WSMG staff members have been strong supporters of education in Greeneville-Greene County.

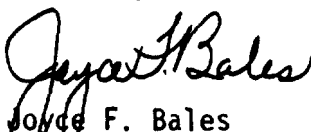
Having served as teacher and principal for both Greeneville and Greene County School Systems, I have been involved with the local radio station for the past twenty years. My observations have been that the staff and management of WSMG have been continuous supporters of education and heavily involved in keeping this community well informed.

Evidence of this partnership between education and WSMG is presently evidenced by the school night program which has involved hundreds of students from all grade levels. The students were allowed to discuss their schools and conduct interviews with students and adults.

Recently, a WSMG representative assisted with a public forum to address the educational issues and inform the public about candidates for County Executive and the County Commission.

It is obvious by the many activities which feature students, teachers and schools that education is a top priority for WSMG. I strongly recommend this radio station for the prestigious NEA Broadcasting Award.

Sincerely,



Joyce F. Bales
Assistant Superintendent

JFB/lrs

April 30, 1990

NEA Broadcasting Award Committee
Attention: Tony Hayes
Tennessee Education Association
James Robertson Parkway
Nashville, Tenn.

Dear Mr. Hayes:

I would like to take this opportunity to recommend WSMG Radio Station (1450 AM) in Greeneville, Tennessee for the NEA Broadcasting Award. This year WSMG has initiated a student-run broadcast which airs from 7:00 p.m. to 12:00 a.m. every Monday night.

Every week, one local elementary school and one local high school is invited to bring five students to the radio station to serve as disc-jockeys for the evening. All schools in Greeneville and Greene County are invited and take turns in participation. Also, any school is invited to send in three minute updates on activities.

As a journalism teacher and president of the Greeneville Education Association, I have been very impressed with this type of programming. Students have become involved and excited about their participation. My own 12 year old daughter was a student DJ one evening, and her enthusiasm lasted for days. The program not only introduces broadcasting instruction, speaking skills, and community interest, it also promotes self-esteem.

WSMG's endeavor to acknowledge students is one of the most positive things to happen in our city this year. The coordination of the program has been an enormous task, but many of the students have gained a new sense of responsibility through their participation. I am very pleased to recommend WSMG for this award.

Sincerely yours,



Patsy Barger
President
Greeneville Ed. Association

NOMINATION FORM

(Nominator)

Name Linda Morelock, Pres. Affiliate Greene County Ed. Association

Street Address 1402 Woodmont Drive

City Greeneville State TN Zip Code 37743

Telephone 615-639-5836

(Nominee)

Program or Series WSMG School Night

Producer and Producing Company Darrell Bryan, WSMG-AM

Street Address P.O. Box 727

City Greeneville State TN Zip Code 37744

Telephone (615) 638 - 3188

Broadcaster WSMG-AM Airdate Weekly 10/2/90 - present

Sponsor(s) (if appropriate) --

Form of submission (tape or film) Audio cassette tape with excerpts from program

Description of Program: See attached

Rationale for Nomination: See attached

Signature Linda Morelock, Pres.

Date 4-30-90

NOMINATION FORM

(Nominator) Name Patsy B. Barger, Pres. Affiliate Greeneville Education Assoc.
Street Address Route 1, Box 248
City Greeneville State Tenn. Zip Code 37743
Telephone (615) 639-0358

(Nominee)
Program or Series WSMG School Night
Producer and Producing Company Darrell Bryan, WSMG-AM

Street Address P.O. Box 727
City Greeneville State TN Zip Code 37744
Telephone (615) 638 - 3188
Broadcaster WSMG-AM Airdate Weekly 10/2/90 - present

Sponsor(s) (if appropriate) --

Form of submission (tape or film) Audio cassette tape with excerpts from program

Description of Program: See attached

Rationale for Nomination: See attached

Signature Patsy B. Barger
Date April 26, 1990

Broadcast Awards
Communications
The National Education Association
1201 Sixteenth Street, N.W.
Washington, D.C. 20036

April 30, 1990

NEA Broadcasting Award Committee
Attention: Tony Hayes
Tennessee Education Association
James Robertson Parkway
Nashville, Tenn.

Dear Mr. Hayes:

As Student Council president of Greeneville High School, I would like to support the recommendation of the radio station WSMG for the NEA Broadcasting Award. This year WSMG has initiated a student-run broadcast which airs from 7:00 p.m. to 12:00 a.m. every Monday night. Every week, one local elementary school and one local high school is invited to bring five students to the radio station to serve as disc jockeys for the evening. All schools in Greene County are invited and take turns in participation. Also, any school is invited to send in three minute updates on activities.

As well as teaching students the aspects of radio broadcasting, WSMG is helping to establish a communication link between the students and the community. This program has generated positive comments from the entire community. I am very proud to recommend WSMG for this award.

Sincerely yours,



Tara Hobbs
Student Council President
Greeneville High School



404 Y Street
Greeneville, Tennessee 37743
(615) 639-6107

November 1, 1993

Darrell Bryan
WSMG Radio Station
942 Snapp Ferry Road
Greeneville, TN 37743

Dear Darrell,

I want to take this opportunity to thank you for your personal and business support of the Greene County YMCA and its programs.

WSMG has continually given the YMCA great exposure through public service announcements, sports reporting, program offerings and special promotions. We are indeed grateful for your willingness to share this information with your listening audience.

Your personal involvement as a volunteer soccer and basketball coach for eight years has been outstanding. Your leadership in this area influenced the lives of nearly two hundred youngsters. The Y was also fortunate to have you serve a three year term on our Board of Directors.

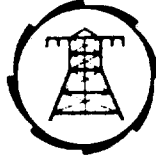
We salute you for your community service, particularly your service to the YMCA.

Sincerely,

Terry Bellamy
Executive Director

TB:sh





GREENEVILLE LIGHT & POWER SYSTEM

P. O. BOX 1690, GREENEVILLE, TENNESSEE 37744 / PHONE 615-636-6200

April 15, 1993

Darrell Bryan
WSMG Radio
Snapps Ferry Road
Greeneville, TN 37743

Dear Darrell:

This letter is to thank you and the staff of WSMG for your help in keeping our Customers advised of our efforts to correct power outages during the March blizzard.

We have heard many comments from our Customers regarding how helpful the radio station was in keeping them informed of our progress in "getting their lights back on."

Your 24 hour updates gave Greene County residents a great deal of peace of mind by letting them know that we and other emergency services were hard at work. They could know that "help was on the way" if needed. And that knowledge no doubt eased our telephone call backlog from Customers reporting trouble, or wanting to know when we were coming.

Radio was the only effective means of communication with our Customers during this disaster. We thank you for your cooperation with us and your concern for Greene County residents as evidenced by your extra efforts to keep information flowing during what we all hope was "the blizzard of the Century".

Thanks.

Very truly yours,

William M. (Bill) Carroll
General Manager



TOMMY HAUN
REPRESENTATIVE
7TH LEGISLATIVE DISTRICT

202 WAR MEMORIAL BUILDING
NASHVILLE, TENNESSEE 37243-0107
(615) 741-3851

House of Representatives State of Tennessee

NASHVILLE

MEMBER OF COMMITTEES
COMMERCE
FINANCE, WAYS AND MEANS

1137 TUSCULUM BOULEVARD
GREENEVILLE, TENNESSEE 37743
(615) 639-5721
(615) 639-4286

October 11, 1993

Dear Darrell:

I noticed in the paper the other day that you had a public notice about the FM Radio Station in Tusculum and I hope that means the project is coming along very nicely. When you and I spoke a few months ago about the fact that you had applied for an FM Station in Tusculum, I expressed to you how happy I am that you would have this opportunity to reach so many more people because of the expanded coverage. I always thought it was a dis-service that the AM could not reach the entire county at night.

Having worked with you for years, even when I was a principal in the school system, I know how civic minded and what a concerned citizen you are. You take informing the public very seriously and I wish all media were as conscientious as you . . . WSMG is always there . . . from helping our schools raise funds to supporting our agriculture community. In all the political campaigns your station can be counted on to invite candidates in and share their views with the voters of this county.

It amazes me that you personally have given so much time to this community . . . from being president of the Greeneville Greene County Area Chamber of Commerce (during which we gained more members than in its history) to coaching soccer teams at the YMCA. The fact that you have willingly served as Chairman of Fall Fest for nine of the years of its eleven years of existence is unbelievable. As you know this event brings thousands of persons to our community and helps our tourism dollars as well as public relations.

I applaud your efforts and, wish you good luck and I hope you know that if I can ever be of assistance to you, please do not hesitate to give me a call.

Sincerely,

Tommy Haun

18 March 1990

1415 WOODMONT DR.
GREENEVILLE, TN. 37743

USMC RADIO STATION
c/o DARRELL BRYAN - STATION OWNER
942 SADD FERRY RD.
GREENEVILLE, TN. 37743

DEAR DARRELL,

This letter was inspired by the outstanding job that you and your staff at USMC did during our most recent Rhizant. The reason that I am so impressed with your station and staff was that I was an eye-witness to some of what I am about to tell.

As you know, the blizzard hit
rather quickly on Thursday, and by
Friday Greenville was almost at a standstill.
The only vehicles moving were four-wheel
drives and emergency vehicles, and
service vehicles. Furthermore, the event was
complicated by the fact that a lot of
people from the county, including yourself,
were at the STATE Basketball finals in
Murfreesboro.

I really don't know how to write this
for form, except just ~~to~~ write this the best
way I saw and experienced it. I really
was impressed with the way you and
your staff at WSMG handled the crisis and
served the public.

I visited WSMG both Friday and
Saturday. Here is what I saw, heard, and did.
Your staff was answering questions on power
outages, ~~and~~ propane service availability,